



**LA CROSSE BLUFFLAND
PROTECTION PROGRAM**
A Financial Report for the First Six Years
June 2008

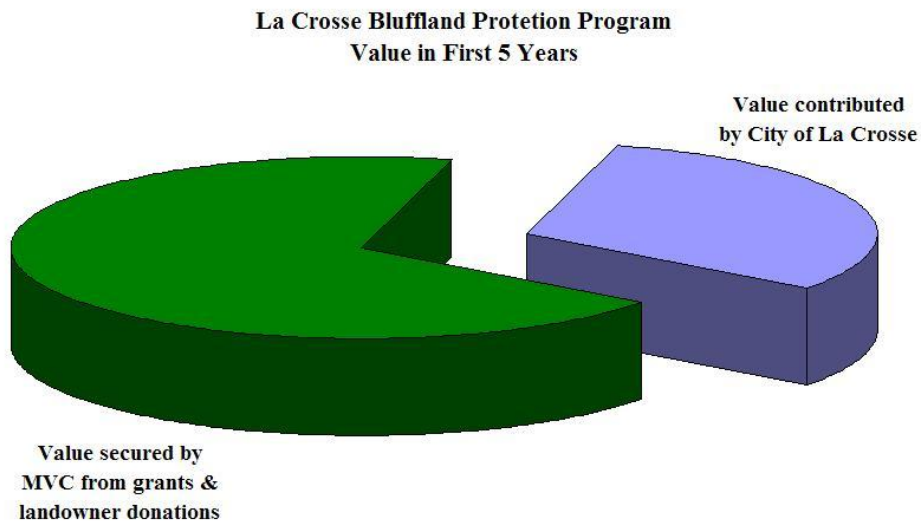


The City of La Crosse and Mississippi Valley Conservancy have created a valued and respected partnership that benefits citizens of La Crosse and Coulee Region visitors today and will continue to provide benefits for generations to come.



In the first six years of the La Crosse Bluffland Protection Program, MVC has more than tripled the city's money.

Land value & development value	\$4,068,494	
Balance of cash remaining	244,554	
DNR "residual" grant credit	<u>455,654</u>	
Total current value of the program		\$4,768,702
Cost to the city		(1,474,639)
		=====
Net value provided to the city by MVC		\$3,294,063



"What are the natural features which make a township handsome? A river, with its waterfalls and meadows, a lake, a hill, a cliff or individual rocks, a forest and ancient trees standing singly. Such things are beautiful; they have a high use which dollars and cents never represent. If the inhabitants of a town were wise, they would seek to preserve these things, though at a considerable expense...."

-Henry David Thoreau, Journal 3, January 1861