



Graphic Design Internship

NOTE: Graphic design intern positions open for the Spring and Fall semesters.

Internship Description

The graphic design intern should have knowledge in print, web design and social media graphics. Some tasks may include the design or redesign of brochures, event flyers, newsletters, and additions to the website and social media pages.

Skills and Qualifications

- * Ability to create intelligent and innovative design solutions for print and web.
- * Strong knowledge of Photoshop/Illustrator/InDesign
- * Ability to think outside of the box while collaborating with a team
- * Must be willing to be creative within very tight budgets
- * Must have a passion for conservation and utilizing the power of creativity/design to create positive change in the world

Program Eligibility

Participants must be enrolled as a student at an accredited college or university and be a citizen of the U.S. or have met legal requirements to work in the U.S.

Educational Benefits: This is a wonderful opportunity to strengthen your design experience, build your portfolio in a professional and meaningful environment, and make connections with a local, non-profit land trust. We are happy to assist in arranging academic or community service credit, and provide letters of recommendation.

Availability

Mississippi Valley Conservancy's Graphic Design internship is open for the Spring and Fall semesters. We utilize multiple interns per semester in this position. There is some advantage for applicants who can take the position for more than one semester, but one-semester applicants are welcome.

How to Apply

Interns are always welcome at Mississippi Valley Conservancy. If you are a student looking for an internship opportunity, send us a cover letter and your email address to info@mississippivalleyconservancy.org. If we don't have a current opening, we'll keep your information on file for when we do.

1. Send a cover letter which includes the following information:

- Why you want this internship and what qualifies you for the job.** Note that we don't expect you to have experience in all the job duties, but previous experience (whether through courses, school publications, jobs, internships or volunteerism) is a big plus.

Example: "As a senior graphic design major at Sample College, I've taken many design classes that would be useful for this position, including Graphic Design I and II. I received honorable mention at a

juried exhibit in the technical skill category. As a classroom project for my web design class, my team developed a new look for the Happy Camp website, and our design was later chosen and implemented by the camp director. Meanwhile, I have worked two semesters as the design editor for our campus magazine—which involved designing display ads and entire pages. I've also done some freelancing with wedding invitations, T-shirts and other projects for friends and local organizations. I am very proficient in InDesign and Photoshop and somewhat proficient in Illustrator and Dreamweaver.

b. Your estimated hours and availability.

Example 1: "I can work 12-14 hours per week during Spring semester (including all day on Fridays)."

Example 2: "I can work 12-14 hours per week during Spring semester (including all day on Fridays). I am also interested in working during Fall semester. Though I don't yet know my Fall schedule, I suspect my hours would be similar. I am unavailable for summer term."

2. Resume which outlines your experience including relevant paid jobs, volunteer jobs and internships; educational highlights (may list key courses); related skills (computer programs, languages, etc.); honors and other highlights.

5. Graphic design samples are encouraged to send graphic design samples or links to their online work. However, we realize many graphic design projects can't be duplicated and/or are too bulky to send. Thus, while it's helpful for us to have something to review in advance when selecting who to interview, we realize this isn't always possible and assume you will bring your portfolio to the interview.

WHERE TO APPLY

Mail or email your application to the address below. Feel free to call or e-mail in advance if you have questions.

Mississippi Valley Conservancy
1309 Norplex Dr., Suite 9
La Crosse, WI 54602

Phone: 608.784.3606

Fax: 608.784.0257

e-mail: info@mississippivalleyconservancy.org